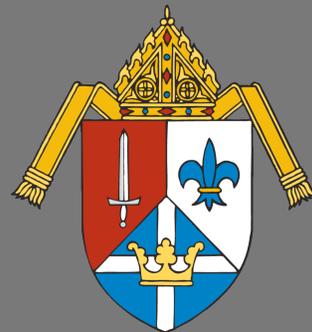


Summer 2012

Evangelization Toolkit



Diocesan Evangelization Commission
Catholic Diocese of Lexington, KY

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[Insert letter from Bishop Ronald Gainer]

What is the Diocesan Evangelization Commission (DEC)?

Purpose

To discern and implement a plan for identifying, encouraging and facilitating effective parish strategies for re-engaging inactive Catholics.

Mission Statement

The Diocesan Evangelization Commission (DEC) has been established in recognition of the fact that there is a large and growing number of inactive and/or sporadically practicing Catholics in our midst and that, as a Church, we need to do a better and more proactive job of re-engaging with that segment of our faith community. The DEC's mission is to assist and support our diocesan parishes in a) raising awareness of the problem of and reasons for why people leave the Church in the first place and b) to provide specific ideas, strategies, possible approaches, resources/materials such that each parish, recognizing their own parish culture/style and efforts that may already be in place, can reach out in creative and effective ways to those who, for whatever reason, are not currently actively practicing their Catholic faith and invite them back to an active life in the Church.

Goals/Objectives

1. Raise the level of awareness throughout our diocese to the magnitude and extent of the problem.
2. Assist and support parishes in addressing this problem in a more focused way than they are today.
3. Provide resources (materials, plans, approaches, etc.) to parishes so they can incorporate permanent strategies into their parish life that will focus on addressing this problem in specific ways within their parish community.
4. Most importantly, partnering with our parishes to invite and bring back these missing brothers and sisters to an active practice of the faith in the Church.

Evangelization Task Force Members

Mike Allen, **Co-Chair** – Mary Queen of the Holy Rosary, Lexington
mallen@cdlex.org

Deacon Jim and Dot Bennett – St. Mark, Richmond

Jim Cloud – Mary Queen of the Holy Rosary, Lexington

Dan Elliott – Sts. Francis and John, Georgetown

Bobbie Newman – Cathedral of Christ the King, Lexington

Mary Ortwein – Good Shepherd, Frankfort

Greg and Leigh Patterson – Annunciation, Paris

Duncan Taylor – Cathedral of Christ the King, Lexington

Bob Trussell – Cathedral of Christ the King, Lexington

Deacon Tim Weinmann, **Co-Chair** – Cathedral of Christ the King, Lexington
tweinmann@cdlex.org

Stephanie Wurdock – Cathedral of Christ the King, Lexington

Evangelization Toolkit

a. Parishioners' Relationship Spheres [Mike]

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measureable Goals: _____

Resources & Links: _____

Notes: _____

b. Returning Catholics Program [Deacon Tim]

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measureable Goals: _____

Resources & Links: _____

Notes: _____

c. Home Visitation [Dan]

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measureable Goals: _____

Resources & Links: _____

Notes: _____

d. Mini-Catechesis Program [Bobbie, Stephanie, Dot]

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measureable Goals: _____

Resources & Links: _____

Notes: _____

e. Parish Boundary Census [Everyone, esp. Jim Cloud]

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measurable Goals: _____

Resources & Links: _____

Notes: _____

f. Outreach for Advent/Christmas and Lent/Easter [Greg Patterson]

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measureable Goals: _____

Resources & Links: _____

Notes: _____

g. Media & Internet [Bret, Bob]

(billboard, commercials, direct mail, website, social networks)

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measureable Goals: _____

Resources & Links: _____

Notes: _____

h. Phone calls [Stephanie]

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measureable Goals: _____

Resources & Links: _____

Notes: _____

i. Mentorship Program: [Mary]

What: _____

Who: _____

Cost: _____

Target Audience: _____

Measureable Goals: _____

Resources & Links: _____

Notes: _____

Diocesan Evangelization Commission
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